

Employee benefits that reduce your company carbon footprint



Measure employee carbon footprints

Establishing a carbon output score is an essential component on the journey towards Net Zero; HR can feed into the overall sustainability strategy by:

- Measuring the carbon footprint for each employee.
- Aggregating this data for an overall company score.
- Use incentives to change behavior and offset via charity.

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Switch to a Net Zero pension

80% of UK residents are concerned about climate change[1].

87% of employees want their employers to take action on pensions, which generate up to 23 tonnes of carbon, per pension pot, per year[2].

The impact of a switch based on those numbers: 500 employees with 1 pension = 11,500 tonnes of Co2 saved or offset.

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Move to electric vehicles or fuel cards

The tax benefits can be significant, and they apply to hybrid vehicles with emissions from 1-50g/km and a pure electric range of more than 130 miles.

If switching your fleet or offering salary sacrifice EVs is not something that can be achieved currently, there are other options. For example, if a business uses fuel cards, the fuel purchased via that card can be carbon offset.

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Offer renewable energy options

Some renewable energy providers can offer a switch with zero fees or a discount when offered through an employee benefits platform.

Offering this benefit to employees gives them a choice to be more eco-conscious in their personal lives and link this 'good feeling' back to their employer.

89% of employees see it as necessary for their employer to make sustainability a priority[3].

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